

BOULDER HILLS
GOLF AND COUNTRY CLUB



GOLF@BOULDERS
QUARTERLY

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"Achievements on the golf course are not what matters; decency and honesty are what matter." - Tiger Woods

Welcome to the inaugural edition of **Golf @ Boulder Hills**, the official quarterly newsletter of **Boulder Hills Golf & Country Club**. As a premier golfing destination, we are excited to bring you the latest updates on our club's activities, tournaments, and exclusive opportunities. This newsletter serves as a bridge between our valued members, partners, sponsors, and the wider golfing community, celebrating the game and camaraderie that make Boulder Hills a truly special place.

Our goal is to provide insight into the latest developments, upcoming events, and special opportunities that Boulder Hills Golf & Country Club has to offer. Whether you are a seasoned golfer, an enthusiastic beginner, or a corporate entity looking to engage in the golf community, this newsletter is your go-to source for all things golf at Boulder Hills.



Visionary Leadership

Golf is more than just a sport; it is a way of life, a discipline, and a community that fosters excellence, perseverance, and sportsmanship. At **TGolf Alliance**, our commitment to enhancing the golfing experience at **Boulder Hills Golf & Country Club** remains unwavering.

Through world-class tournaments, strategic partnerships, and top-tier facilities, we are proud to elevate the standards of golf in India. Our vision is to establish Boulder Hills as one of the finest golfing destinations in the country, offering an unparalleled experience for players, sponsors, and partners alike.

We invite our members, sponsors, and partners to engage with us, leverage the numerous opportunities available, and be a part of this exciting journey. Thank you for your continued support, and we look forward to making every golfing experience at Boulder Hills a memorable one.

Dr. NRN Reddy

President & CEO, TGolf Alliance (O&M Partner),
Boulder Hills Golf & Country Club

Operational Excellence

The growth and success of **Boulder Hills Golf & Country Club** have been a testament to the unwavering support of our golfing community. Our vision is to make Boulder Hills not just a golf course but a premium lifestyle destination, blending sport, leisure, and networking opportunities.

The club's picturesque landscape, world-class amenities, and vibrant community of golfers have made it a preferred choice for corporate engagements, social gatherings, and elite sporting events.

With new initiatives and continuous development, we aim to provide an enriching experience for all members and guests. We encourage businesses, event planners, and sports enthusiasts to explore the vast opportunities Boulder Hills offers and be part of its ever-growing legacy.

Mr. Madhusudhan Rao

CFO & Business Head, Emaar Properties, Hyderabad





Message from
Mr. Papi Reddy
General Manager - T Golf Alliance

Community & Engagement

Managing the day-to-day operations and enhancing the facilities at Boulder Hills Golf & Country Club has been a remarkable journey. From ensuring course maintenance to organizing high-profile tournaments, our focus remains on delivering the best golfing experience. We continue to improve course conditions, enhance member services, and create new opportunities for engagement within the golfing community.

We urge our valued members to introduce more golfers to the club, invite businesses to collaborate, and encourage brands to leverage sponsorship opportunities. Your participation and support help us grow and refine the club's offerings.

Together, we can make Boulder Hills a hub of premium golfing, networking, and leisure. Let's continue to build on this legacy and make each golfing experience better than the last!

TOURNAMENTS

CDM CUP 2025, JANUARY 12, 2025

The prestigious **CDM Cup 2025** was hosted for the **College of Defence Management (CDM), Secunderabad** on January 12th at Boulder Hills Golf & Country Club. With a strong morning turnout of **165 army personnel**, the Shotgun start featured 72 members in action. The tournament was proudly sponsored by **Merlinhawk Aerospace, Nucon Aerospace, and Dukes**, celebrating camaraderie, discipline, and sportsmanship on the greens.



HPGL ROUND 2, JANUARY 22, 2025

The Hyderabad Premier Golf League (HPGL) continued its thrilling Season 2 with Round 2 at Boulder Hills Golf & Country Club on January 22, 2025. The event featured 96 players competing in a half-day format, showcasing intense matches among the 14 participating teams. Teams like MYK Strikers, Synthokem Swing Kings, and Meenakshi Mavericks delivered standout performances, contributing to an exhilarating day of golf.

MEMBERS OPEN CUP, FEBRUARY 8, 2025

The **Members Open Cup 2025**, held on February 8th, brought together the spirited golfing community of Boulder Hills for a day of friendly competition and elegance. The event, exclusively for club members, showcased a great turnout and vibrant energy on a perfect Saturday. It was graciously sponsored by **Hyderabad International Convention Center (HICC)** and **Novotel Hotel**, blending hospitality and sporting excellence.





HSBC GOLF TOURNAMENT, FEB 15, 2025

On February 15, 2025, HSBC hosted a prestigious golf tournament at Boulder Hills Golf & Country Club, bringing together 98 participants for a morning of competitive play. The event, set against the serene backdrop of the club's Bogan Villa, celebrated both seasoned golfers and emerging talents. The tournament concluded with an awards ceremony recognizing the day's top performers.

BUSINESS TODAY GOLF TOURNAMENT FEBRUARY 22, 2025

The Business Today Golf Tournament, held on February 22, 2025, at Boulder Hills Golf & Country Club, marked the Hyderabad leg of its silver jubilee season. With 82 participants, the event combined competitive golf with networking opportunities for corporate leaders and enthusiasts. The tournament celebrated its 25th edition, underscoring its status as India's longest-running corporate golf competition.



WOMEN'S GOLF TOURNAMENT, MARCH 8, 2025

Celebrating the spirit, strength, and grace of women, the **Women's Day Tournament 2025** teed off on March 8th with enthusiasm and elegance. Female golfers from across the city came together for this special event, making it a colorful and empowering occasion. Sponsored by **V-SPAZIO DI DESIGN, VSAP**, and **Meghavi Wellness**, the tournament highlighted wellness, style, and the growing presence of women in golf.



ADITYA VANTAGE CUP, MARCH 16, 2025

The **Aditya Vantage Cup 2025** lit up the greens of Boulder Hills Golf & Country Club on March 16th with an energetic mix of golfers and corporate participants. The tournament was a perfect blend of sport and networking, showcasing competitive spirit and camaraderie. Powered by Aditya Homes, the event stood out for its premium experience, well-curated prizes, and a vibrant post-golf celebration.



T9 CHALLENGE, MARCH 18-29, 2025

The Auro Realty T9 Challenge Season 3, held from March 18 to 29, 2025, at Boulder Hills Golf & Country Club, featured intense competition and a thrilling finale. The tournament began with a vibrant seeding ceremony and opening tee-off, followed by round-robin matches leading to the knockout stages.

In the semifinals, Bunker Busters and Tutoroot advanced to the final, where Bunker Busters triumphed in a nail-biting sudden-death playoff, with K Raju named Player of the Tournament. The closing ceremony celebrated the champions and standout performers, marking a successful conclusion to Season 3.



MEMBER OF THE QUARTER: VISHVESH SHARMA

In February 2025, Vishvesh Sharma showcased his dedication to the sport by participating in the Pro-AM Qualifying league, securing the 45th position. His commitment and performance highlight the spirit of perseverance and passion that defines our community.

RISING STAR: SNEHA SINGH

Sneha Singh, a proud member of our golf club and a beneficiary of the TGolf Foundation, has been making significant strides on the international golf stage. In 2023, she topped the Hero Women's Pro Golf Tour rankings and earned partial playing rights on the Ladies European Tour.



Her international endeavors include competing in a \$100,000 event in the Philippines and participating in the Thai LPGA Tour. Recognized for her talent and dedication, Sneha was honored with the Madhavrao Scindia Foundation Award in March 2025, celebrating her contributions to Indian golf.

These members exemplify the excellence and commitment that inspire our community.

Course Updates & Maintenance

As part of our ongoing efforts to enhance playing conditions and improve course standards, several key maintenance activities were carried out over the past quarter.

- Daily mowing of greens, fairways, tees, and roughs has been maintained to ensure premium turf quality.
- Pitch mark repairs and divot filling were carried out across multiple holes to keep surfaces smooth and playable.
- Preventive maintenance of course equipment—including green, fairway, and tee mowers—was conducted, including backlapping and Height of Cut (HOC) adjustments.
- Top dressing was applied on tee boxes to enhance soil structure and turf health. Notably, tee boxes on holes 3, 4, 9, and 11 (yellow tees) have been improved, with plans in place to upgrade the rest within the next three months.
- Bunkers received regular raking and weed control, while outer roughs and bunker surrounds were carefully maintained for consistent playability.
- Green coring was successfully completed across all 18 holes in March, enhancing drainage, root growth, and overall turf resilience.
- Renovation of Hole 13 fairway is underway, with non-grass areas ploughed and prepped for new turf installation.
- Additionally, the course received a fresh slope and course rating certification by IGU in December 2024.
- Upgrades are also in progress for the Rain Bird irrigation control system with new PLC software.





Golf Course Sustainability Initiatives

We remain committed to sustainable practices that protect natural resources while enhancing the overall course environment for our members and guests.

- Hand-watering was carried out across greens, fairways, tees, and dry patches to conserve water and maintain turf health through selective hydration.
- Significant lake expansion and cleaning projects were undertaken at Holes 2 and 6 to improve water storage capacity and eliminate waterlogging.
- A total of 12 rainwater harvesting pits have been installed to aid groundwater recharge, with 5 more currently in development.

These initiatives reflect our commitment to eco-friendly practices, resource conservation, and long-term sustainability of the course environment.



Gym Facilities

Boulder Hills Golf & Country Club in Hyderabad features a state-of-the-art gymnasium with modern cardio machines, free weights, and resistance training tools, catering to all fitness levels. Expert trainers offer personalized fitness programs, ensuring members receive tailored guidance to meet their health goals. The club also boasts squash courts and a card room, making it a comprehensive wellness destination dedicated to supporting members' fitness journeys with top-tier amenities and professional assistance.

Hole in One Accomplishments

Mr. Rajesh Yellamanchali achieved a remarkable Hole-in-One at Hole No. 3 while playing alongside Jayaram C S, Chandra Kothapalli, and Sivaram Krishna. The stunning shot was a testament to his skill and precision, making it a memorable moment for all participants. This achievement added excitement and celebration to the game, marking a highlight in their round together.

These days, we're seeing many young and budding golfers actively practicing and honing their skills at Boulder Hills Golf & Country Club. One of our promising young golfers, **Master Avaneesh Vishlavath**, recently achieved a **Hole-in-One**—a rare and remarkable feat on any course. We are truly proud of this outstanding accomplishment at such a young age.



Avaneesh Vishlavath



Rajesh Yellamanchali

Exclusive Branding and Event Opportunities at Boulder Hills



Corporate Engagements

Businesses can sponsor tournaments, brand infrastructure at the practice range, and advertise throughout the golf course to gain premium visibility among a distinguished audience.



Movie & Production Houses

With its breathtaking landscape and world-class amenities, Boulder Hills Golf & Country Club is a perfect venue for event hosting, film shoots, and promotional videos.



Private & Social Events

Host your special occasions – from weddings to birthdays – in a serene and luxurious setting, making your celebrations truly unforgettable.



Event Management Companies

Collaborate with us to organize golf-related events, pre-wedding shoots, product launches, and more, ensuring a unique and high-end experience.

Golf Pro Shop Boulder Hills G&CC

Discover one of India's finest golf pro shops, right here at Boulder Hills. From high-performance gear to premium lifestyle wear, our shop brings you the best in golf essentials and luxury.

The Simulator Room at the Golf Pro Shop offers an immersive experience with advanced technology, allowing golfers to practice their swing and skills through realistic course simulations and accurate feedback, regardless of weather conditions.

What's In Store

- **Apparel:** Polos, jackets, and trousers from Peter Millar, Adidas, Lululemon & more.
- **Footwear:** Top picks from FootJoy, Puma, ECCO.
- **Equipment:** Clubs, balls, gloves, putters, rangefinders.
- **Accessories:** Hats, bags, towels, markers & Boulder Hills-branded gear.



Understanding Golf Etiquette

Golf is as much about character as it is about skill. Observing proper etiquette ensures a respectful, enjoyable, and fair experience for all players. Golf etiquette encompasses the rules, guidelines, and social norms that govern behavior on the golf course. Key aspects include:

On-Course Etiquette

1. **Respect for other players:** Maintain a steady pace, allow faster groups to play through, and avoid unnecessary distractions.
2. **Course care:** Repair ball marks, rake bunkers, and replace divots to preserve course quality.
3. **Green etiquette:** Avoid stepping on putting lines, fix marks, and carefully replace the flagstick.

Player Conduct

1. **Sportsmanship:** Show respect, honesty, and integrity at all times.
2. **Adherence to rules:** Know and follow the official Rules of Golf.
3. **Courteous behaviour:** Be considerate of fellow players, course staff, and officials.

Pre- and Post-Game Etiquette

1. **Arrival and departure:** Arrive early, check in with the starter, and leave the course without delay.
2. **Scoring and handicapping:** Record scores accurately, update your handicap, and post your rounds promptly.

By embracing these principles, golfers help create a positive atmosphere that upholds the spirit and tradition of the game.



Swimming Pool

The swimming pool at the Club House in Boulder Hills Golf & Country Club offers a serene and luxurious retreat, surrounded by lush greenery and a modern, resort-style ambiance. Designed for both relaxation and recreation, the pool area provides an ideal setting for members and guests to unwind, stay fit, and enjoy panoramic views of the expansive golf course landscape.



Midway Hut

The Midway Hut at Boulder Hills Golf & Country Club, strategically located near the 10th hole tee box and 9th hole greens, was officially inaugurated on February 8th, 2025, enhancing the on-course experience for golfers. The opening ceremony was graced by distinguished guests including Shri. Raju, Dr. NRN Reddy (President & CEO, TGolf Foundation), and Shri. Madhusudhan Rao (CFO – BHGCC and Business Head – Emaar India), Shri. Papi Reddy (General Manager - TGolf Foundation).



Night Driving Range

The Night Driving Range at Boulder Hills Golf & Country Club offers a unique and immersive golf training experience under floodlights, recently launched to cater to enthusiasts looking to practice after daylight hours. Open until 9:00 PM, this facility allows golfers of all levels to refine their skills in a professional, well-lit environment that blends convenience with extended play opportunities.




BHGCC Cafeteria

The Cafeteria at the Club House of Boulder Hills Golf & Country Club offers a delightful spread of both vegetarian and non-vegetarian dishes, catering to members and guests throughout the day. From hearty breakfast options to a fulfilling lunch menu, the kitchen serves a variety of freshly prepared items including fish, chicken, mutton, and popular accompaniments like chips. With its relaxed ambiance and quality service, the cafeteria is a perfect spot to unwind and enjoy wholesome meals before or after a game.



For any further queries or information reach out to

 040-665200

 golf.boulderhills@emaar.ae


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Boulder Hills Golf & Country Club, Opp. ISB,
Manikonda Village, Gachibowli Hyderabad,
TG, IN 500032.

